

Rockville Housing Enterprises - Strategic Planning Session

Day 1 – December 13, 2022

9:30 a.m. to 1:30 p.m.

AGENDA

9:00 a.m. Continental Breakfast, coffee and juice

9:30 a.m. – 11:00 a.m. Session I. Legislative Agenda

City of Rockville

1. Amend City of Rockville Cooperative Agreement
 - a. Clarify PILOT
 - b. Streamline approval process for business decisions

Montgomery County

1. Seek Amendment to PILOT rules
2. Seek Amendment to Right of First Refusal to include RHE as an assignee

State of Maryland

1. Advocacy for project funding plan

15 min Break

11:15 a.m. – 12:45 p.m. Session IV. RHE Mission Statement and LOGO review

1. Mission Statement
2. Long Term Agency Goals

15 Min Break

1:00 – 1:30 LUNCH

Rockville Housing Enterprises - Strategic Planning Session

Day 2 – December 14, 2022

9:30 a.m. to 1:30 p.m.

AGENDA

9:00 a.m. Continental Breakfast, coffee and juice

9:30 a.m. – 10:45 a.m. Session II. RHE Policy Reviews

1. Waiting List Preferences
 - a. Keep or remove
 - b. Legal Opinion review
2. Term Limits
 - a. Case Study Review

15 Min Break

11:00 a.m. - 11:45 a.m. - Real Estate Development Planning

1. Increase number of Affordable Units
2. Acquisition/New Construction Opportunities
3. David Scull Community Long Term Planning

15 Min Break

12:00 p.m. – 1:30 p.m. – RHE Foundation Planning - Client Service Expansion Goals

1. RHE Foundation Mission Statement
2. Programming Goals
3. Fundraising Goals
4. Fundraising Strategies

1:30 -2:30 Lunch

December Board Meeting Immediately following at 2:30 p.m.